

Resume



Mr. Abasaheb Lahanubhau Pokale

A: Personal Information

- 1 **Name** :- Mr. Abasaheb Lahanubhau Pokale
- 2 **Address** :- At/Post – Lohare
Tal-Sangamner
Dist- Ahmadnagar
Pin-422605
- Mobile No** : 9922363287
- Email Id** : abasahebpokale@gmail.com
- 3 **Religion & Caste** : Hindu, Maratha (Open)
- 4 **Date of Birth** : 16th June 1985
- 5 **Educational Qualification** : M.Sc.(Zoology),B.Ed., M.B.A. (Marketing), NET

Sr. No.	Course / Degree	Name of Board & University	Year of Passing	Percentage / CGPA
1	S.S.C.	Pune Board	2001	71.73 %
2	H.S.C.	Pune Board	2003	61.33 %
3	D.M.L.T.	Medinova Institute, Pune	2004	69.25 %
4	B.Sc. (Zoology)	University of Pune	2007	78.00 %
5	M.B.A.(Marketing)	ICFAI University Dehradun	2009	CGPA=8.08 (73.30 %)
6	UGC NET(Sub- Management)	UGC Delhi	2012	Pass
7	M.Sc. (Zoology)	University of Pune	2013	63.60 %
8	B.Ed.(Science & Math)	S. P. University of Pune	2015	77.30 %
9	MS-CIT	MKCL	2006	78.00 %

- 6 **Occupation** : Service
- 7 **Designation** : Assistant Professor in BBA Department
- 8 **Institution** : S.M.B.S.T. College of Arts, Commerce & Science , Sangamner
- 9 **Date of Joining** : 01-07-2010 to till date.

B: Administrative Work/ Extracurricular Work-

Sr.No	Designation	Period
1	Member of NSS Committee	2014 to Till Date
2	Member of Gymkhana Committee	2013 to Till Date
3	Member of Parent Meet Committee	2014 to 2017
4	Member of Alumni Meet committee	2014 to 2017
5	Member of Avishkar committee	2014 to 2016
6	Member of Examination committee	2012 to 2014

C: Examination Work:

Worked in different capacities for college and university examination as mentioned below.

- * Paper Setter - TYBBA (Sub- Sales Management)
- * Moderator – TYBBA (Sub- Advertising & Sales Promotion , Event Management, Sales Management)
- * Examiner - FYBBA , SYBBA & TYBBA
- * External Examiner - TYBBA Project Viva

D: Subject Expert for Staff selection : Nil

E: Refresher Courses Attended : Nil

F: Orientation Courses Attended: Nil

G: Workshops/ Seminars/ Conference Attended :

Sr No	Date	Title of Paper Presented	Title of Conference / Seminar	Organized By	Level
1	6 Feb 2018	--	Leadership Skill Enhancement for Managerial Effectiveness	Amrutvahini Engineering College, Dept. of Management & Business Administration Sangamner	State
2	1-2 Feb 2018	Role of Promotional Activities in Marketing of Courier services with respect to Pune city	Recent Trends in Economics, Commerce & Management	Dept. of Economics, S.M.B.S.T College, Sangamner	International
3	24-25 Jan 2018	To study customer satisfaction towards Rajhans milk in sangamner city	Emerging Trends, Issues, Opportunities and Challenges in Agriculture Marketing	Amrutvahini Institute of Management & Business Administration Sangamner	National
4	8-10 Jan 2018	--	Youth Power & Leadership development workshop	Department of NSS, S.M.B.S.T College, Sangamner,	University
5	11-13 Oct 2017	--	Inter zonal Athletics Competition	Sport Dept. of S. P. Pune University	Inter Zonal
6	06 Jan 2017	-	Challenges in Cooperative Sectors	Dept. of BBA , S.M.B.S.T College, Sangamner	State
7	27 Dec 2014	--	Education & Life Skill Development workshop	S.P.S's College of Education Sangamner	Inter College

8	20 Dec 2014	--	Personality Development Workshop	S.P.S's College of Education Sangamner	Inter College
9	9 Dec 2014	--	SET NET Exam Workshop	Pravara Rural College of Education Pravaranagar	Inter College
10	25-26 Jan 2014	--	Challenges in Rural Education	Dept.of BBA, S.M.B.S.T. College, Saqngamner	State
11	17-18 Feb 2012	--	Emerging Issues & Challenges in Business	Abhinav Education Societies, Institute of Management & Business Administration, Akole	State
12	24 Jan 2012	--	Recent Trends in Life Sciences	Dept. of Zoology, P.V.P. College, Loni	University

H: As Resource Person for Guest Lectures:

Sr No	Date	Subject	College Name	Course	Class
1	11 Feb 2011	Advertising	Shikshan Prasarak Sansta's Sangamner college, Sangamner	Advanced Diploma course in Marketing Management	Carrier oriented course (F.Y.B. Com)

J: Representation at professional bodies: Nil

K: Representation in teacher's organization: Nil

L: Workshops Organized:

Sr. No.	Title of Conference / Symposium / Workshop	Level	Place	Period
1	Youth Power & Leadership development workshop (NSS Dept.)	University	Nizarneshwar Temple, Kokangaon	8-10 Jan 2018
2	Challenges in Cooperative Sectors	State	S.M.B.S.T. College, Saqngamner	06 Jan 2017
3	Challenges in Rural Education	State	S.M.B.S.T. College, Sangamner	25-26 Jan 2014

M: Minor Research Project : Nil**N: Publications:****Articles Published in Journals and Books:**

S/N	Article	Journal/ Book	ISSN/ ISBN	Level	Pages	Volume	Year
1	Role of Promotional Activities in Marketing of Courier services with respect to Pune city	Journal	ISSN 22788808	International	1101- 1104	4	Oct/Dec -2017

Place :-**Date :-****Mr. Abasaheb Lahanubhau Pokale**