



**PROFESSOR (Dr.) VIJAYKANT
BABANDAS BAIRAGI
PROFESSOR & HOD
(Banking & Finance)**

M.Com, B.Ed, Ph.D

Sahkar Maharshi Bhausaheb Santuji
Thorat Art's, Commerce & Science
College, Sangamner,
Dist-Ahmednagar (MH)
PIN-422605

Birth Date – 01st June 1967

Joining Date – 03rd July 1991

COMMUNICATION ADDRESS

Mobile – 9890972135

7972340144

Email - vijaybairagi50@gmail.com

bairagivb@gmail.com

HOUSE

“Laxmi”

Samarth Colony, Golden City,
Sangamner, Dist- Ahmednagar
422605. (MH)

ACADEMIC QUALIFICATIONS

Exam	Board	Pass Year	Percent	Class
SSC	SSC Board Pune	1983	57%	2 nd Class
HSC	HSC Board Pune	1985	53%	2 nd Class
B.Com	Pune	1988	61%	1 st class
M.Com	Pune	1990	56.87%	B+
B.Ed.	Pune	1991	73.30%	Distinction

Ph.D.	अहमदनगर जिल्ह्यातील टोमॅटो उत्पादन आणि वितरणाचा विश्लेषणात्मक अभ्यास	13 th June 2008	SPPU Pune
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TEACHING EXPERIENCE

- 1) TEACHING EXPERIENCE UG - **32 YEARS**
- 2) RESEARCH EXPERIENCE - **22 YEARS**

TEACHING SUBJECTS

- 1) F.Y.B.Com Banking & Finance
- 2) F.Y.B.Com Secretary Practices & Company Law
- 3) F.Y.B.Com Marketing & Salesmanship
- 4) S.Y.B.Com Porches & Store Kipper
- 5) S.Y.B.Com Secretary Practices & Company Law
- 6) S.Y.B.Com Costing & Works Accounting
- 7) S.Y.B.Com Corporate Accounting
- 8) S.Y.B.Com Elements of Company Law
- 9) S.Y.B.Com Business Law & Practices II
- 10) T.Y. B.Com Business Law & Practices III
- 11) T.Y.B.Com Banking & Finance III

ORGANIZING SEMINARS & CONFERENCES

- 1) State Level Seminar – 2
- 2) National Level Seminar - 1

ORIENTATION /REFRESHER COURSES

Name of the Course	Place	Duration		Sponsoring Agency
Dr B. A. M. University, Academic Staff College, Aurangabad	Aurangabad	18/11/1996	14/12/1996	Dr B. A. M. University, Academic Staff College, Aurangabad
Dr B. A. M. University, Aurangabad. Dept. of Botany	Aurangabad	03/01/2001	30/01/2001	Dr B. A. M. University,, Aurangabad. Dept. of Botany
Dr B. A. M. University, Academic Staff College, Aurangabad	Aurangabad	06/08/2002	28/08/2002	Dr B. A. M. University, Academic Staff College, Aurangabad
University of Pune,	Nashik	21/03/2007	10/04/2007	University of Pune,
Dr B. A. M. University, Academic Staff College, Aurangabad	Aurangabad	02/07/2010	29/07/2010	Dr B. A. M. University, Academic Staff College, Aurangabad

ADMINISTRATIVE RESPONSIBILITY

- 1) Chairman of NAAC Criteria No I (2013-14), V (2020-21) & VII (2021- Till Date)
- 2) Participated College Meeting
- 3) Member of college Annual Gathering
- 4) Chairman of Invitation Committee of Annual Gathering
- 5) Co-ordinator of RUSA
- 6) Member of Exam Committee
- 7) Arranged Dept. Meeting& responsibilities
- 8) Member, Admission Committee
- 9) Member, Time Table Committee
- 10) ARC, Avishakar Committee, SPPU
- 11) Member, Local Fling Squad
- 12) Un-fair Committee Chairman
- 13) Member, Local Fling Squad (Internal)
- 14) LIC Committee Member (Nashik Road)
- 15) Chairman of Invitation Committee, International Conference of Eco.Comm & Mgt.
- 16) LIC Committee Member (Mahatama Gandhi College, Khed, Tal-Karjat)
- 17) LIC Committee Member (Chandrbhama Mahavidyalay, ,Karjat)
- 18) LIC Committee Member (Arts, Comm & Sci College, Alkuti, Parner) 22 March 2021
- 19) LIC Committee Member Approval of Commerce Research Center (Dnyaneshwar Mahavidyalay, Newasa) 02 April 2021
- 20) LIC Committee Member Approval of Commerce PG (Arts, Comm & Sci College, Dindiri)
- 21) LIC Committee Member Approval of Commerce PG (Dy. Patil Arts, Comm & Sci College, Akurdi)
- 22) Life Member of All Indian Commerce Association
- 23) Member of SPPUCTO, (MH)
- 24) Sangamner Ashva Premi Association, Treasurer
- 25) Chetak Festival, Sarankheda, shhada, Dhule, Judge of Hoarse Dance Competition (The largest horse fair in Asia) (MH)
- 26) Judge of Hoarse Dance Competition, Devgad, Sangamner, Dist – Ahmednagar (MH)
- 27) Member Organization Committee of Seminar & Conference

BOOKS PUBLICATION

- 1) **Consumer Protection and Business Ethics**, Idol Publication, Pune, Jun 2014, ISBN-978-93-84283-08-7
- 2) **Elements of Company Law**, Idol Publication, Pune, Jun 2014, ISBN-978-93-84283-17-9
- 3) **ग्राहक संरक्षण आणि व्यावसायिक नितीमुल्ये**, Idol Publication, Pune, Jun 2014, ISBN- 978-93-84283-14-8
- 4) **Corporate Accounting**, Idol Publication, Pune, Jun 2014, ISBN-978-93-84283-18-6
- 5) **Internet of Things**, Nirali Prakashan, Pune, Feb 2022- ISBN 935-45-1457-X
- 6) **Agri-Entrepreneurship**, MBA-Sem (IV), Nirali Prakashan, Pune, Sep 2022- ISBN 935-45-1731-5
- 7) **Rural Marketing-I**, MBA-Sem (IV), Nirali Prakashan, Pune, Dec 2022.

RESEARCH GUIDANCE

S. No.	Research Student	Student Registered	Thesis Submitted	Awarded
1	Ph. D.	05	00	04

MINOR RESEARCH PROJECTS COMPLETED

- 1) **A study of Primary Agriculture Credit Co-operative Societies (PACS) in Ahmednagar District (MS)**
(With spl. Reference to Sangamner and Akole Talukas), 2003-04 to 2007-08, BCUD, 30,000/-

Research Papers in Peer-Reviewed or UGC listed Journals

- 1) **Green Marketing Overview in India**, Scholarly research Journal for Interdisciplinary Studies Vol No. VI, Page No.815-818, Oct-Dec 2017, IM 6.177, ISSN 2349-4766
- 2) **विपणनातील आधुनिक प्रवाह**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.23-27, Jan-Mar 2019, IM 5.5, ISSN 2277-5730
- 3) **Importance of Agriculture Marketing Plan**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.01-04, Jan-Mar 2019, IM 5.5, ISSN 2277-5730
- 4) **Agri-Tourism : An Opportunity to Farmer**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.10-14, Jan-Mar 2019, IM 5.5 ISSN 2277-5730
- 5) **Agri Tourism**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.33-35, Jan-Mar 2019, IM 5.5, ISSN 2277-5730
- 6) **Corporate Social responsibility Role in Social-Economic Development in India**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.55-65, Jan-Mar 2019, IM 5.5, ISSN 2277-5730
- 7) **Minimum Support Price, Inflation and its impact on Marketing**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.76-81, Jan-Mar 2019, IM 5.5, ISSN 2277-5730
- 8) **Benefits and Problems of Maharashtra Agri Tourism Industry**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.22-26, Jan-Mar 2019, IM 5.5, ISSN 2277-5730
- 9) **कृषी पर्यटनाचे विपणन संधी आणि आव्हाने**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.01-06, Jan-Mar 2019, IM 5.5, ISSN 2277-5730
- 10) **कृषी पर्यटन : एक संधी**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.07-10, Jan-Mar 2019, IM 5.5, ISSN 2277-5730.
- 11) **महाराष्ट्रातील कृषी व ग्रामीण पर्यटन विकास**, An International Multidisciplinary Quarterly Research journal, Vol No. VIII, Page No.81-85, Jan-Mar 2019, IM 5.5, ISSN 2277-5730

- 12) **Minimum Support Price : A Critical Agriculture Issue**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-226, Pg.No.58, IM 6.625, ISSN 2348-7143
- 13) **Agri Tourisms**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-226, Pg.No.123, IM 6.625, ISSN 2348-7143
- 14) **Sugarcane growth and Development**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-226, Pg.No. 164, IM 6.625, ISSN 2348-7143
- 15) **भारतातील कृषी निविष्ठा विपणन आणि उत्पादन विपणन समस्या व उपाय**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-226, Pg.No. 232, IM 6.625, ISSN 2348-7143
- 16) **Social Media and Marketing**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-235(A), Pg.No. 146, 6.625, ISSN 2348-7143
- 17) **Indian Dairy Industries Growth and Development**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-235(B), Pg.No. 197, IM 6.625, ISSN 2348-7143
- 18) **A Role of Central Government Institution in Minimum Support Charges**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-235(F), Pg.No. 134, IM 6.625, ISSN 2348-7143
- 19) **A Study Upon Online Marketing and Its Impact**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-235(F), Pg.No. 155, 6.625, ISSN 2348-7143
- 20) **Study of Emerging Trends in Indian E-Commerce**, Research Journey Multidisciplinary International E-Research Journal, Special Issue-235(G), Pg.No. 31, IM 6.625, ISSN 2348-7143
- 21) **Mgnrega – A rural Development concept**, International Research Journal of Management and Commerce (IRJMC), IM 5.564
- 22) Participated in International Research Conference and Presented an Article entitled as “A Study upon Online Marketing and its Impact”, Based on Theme- “Strengthening Business Competencies for Sustainable Development: Organised by- Sangamner Nagarpalika Arts, D.J. Malpani Commerce & B.N. Sarda Science College- Sangamner , ISSN 2348-7143 Impact Factor 6.635 Listed in UGC Care, Feb 2020.
- 23) participated in International Research Conference and Presented an Article entitled as “Opportunities and Challenges for Retail based start-ups in Pune City”, Theme upon- Two Days International Conference “VARTANA 2021” on “Innovation- An Engine for Inclusive Growth & Sustainable Development (IEIGSD), Organized by: Department of Commerce, St. Claret college in association with Dept. of Studies & Research in Commerce, Tumkur University on July 2021.
- 24) Participated in National Research Conference and Presented an Article entitled as “The attitude of management students towards online learning post covid-19 pandemic”, Based on Theme- 6 th National Level E- Conference on “Post Covid Strategies to Gear Up Indian Economy”, Organized by- Institute of Management, Research and Technology (IMRT), Nashik on July 2021.
- 25) Participated in National Research Conference and Presented an Article entitled as “Study of the impact of Covid 19 pandemic on small business enterprises in Pune city”, Based on Theme- “Divestment Policy and Its impact on Indian Economy”, Organized by Dept. of Commerce, Mahatma Basweshwar Mahavidyalaya, Latur, On Oct 2021.
- 26) Participated in International Research Conference and Presented an Article entitled as “The Impact of Public Private Partnership (PPP) upon Agriculture Sector”, Based on Theme- “Good Governance and Sustainable Financial Markets”, Organized by Dept. of Commerce and Research Centre, KLE Society’s S. Nijalingappa College, Bengaluru, “SAMBODHI” Listed in UGC Care, on Oct 2021.
- 27) Participated in National Research Conference and Presented an Article entitled as “The Impact Of The Digital Transformation Process On Banks Relationship With Its Customers In Pune City”, Based on Theme- National Journal of Research in Marketing, Finance and HRM, Organized by SNG Institute of Management & Research, Pune, ISSN 2455-5398 on Oct 2021.
- 28) Participated in International Research Conference and Presented an Article entitled as “Social Media Marketing Strategies for Start-ups in Pune city.” Based on Theme- Recent Trends and Advancement in Science, Technology, Commerce & Management, Organized by Sanjivani college of Engineering in Association with Jordan River University- U.S.A., ISSN 2277-7067 Listed in UGC Care on Oct 2022. Globalization & Rural Agriculture Marketing in India, Conference on – Recent Trends in Commerce And Management, Sangamner College, Sangamner Page No. 180-184 ,Feb 2017

PAPER PUBLISHED IN CONFERENCE PROCEEDING

INTERNATIONAL LEVEL CONFERENCE

- 1) **Role of Self Help Group in Rural Development, seminar on –Financial Inclusion, Chandraroop Dakale Jain, College of Commerce, Shrirampur Vol No. I, Page No.277-283, 15-17 Mar 2012**
- 2) **Competitive Pressure and Customer Satisfaction in Various Sectors in India, Conference on – Paradigm Shift in Economy : Its altercation on Trade, Sanhamner College, Sangamner, Page No- 46-48, 28 June 2014**
- 3) **Causes and Event of Terrorism in India, Conference on – Terrorism : A Challenge before Human Rights, Sangamner College, Sangamner, Page No- 51-60, 14 Mar 2015**
- 4) **Globalization & Rural Agriculture Marketing in India, Conference on – Recent Trends in Commerce And Management, Sangamner College, Sangamner Page No. 180-184 ,Feb 2017**

National Level Conference

- 1) **Agriculture Sector reforms: Role of Co-operatives, Conference on – 56th All India Commerce Conference, 56th All India Commerce Conference, North Maharashtra University, Jalgaon, Faculty of Commerce, 25-27 Dec 2003**
- 2) **Green Marketing : Strategies and Challenges, Conference on – 63th All India Commerce Conference, 63th All India Commerce Conference, Goa University, Goa, Faculty of Commerce, 1-3 Oct 2010**
- 3) **Activity Based Learning in Commerce Education, Conference on – Activity Based Learning in Commerce Education, 64th All India Commerce Conference, Pondicherry University, Pondicherry, Faculty of Commerce, 13-15 Dec 2011**
- 4) **Regulatory Framework of Business : Emerging Scenario – Indian Contract Act 1872, Conference on – Regulatory Framework of Business : Emerging Scenario – Indian Contract Act 1872, 64th All India Commerce Conference, Pondicherry University, Pondicherry, Faculty of Commerce, 13-15 Dec 2011**
- 5) **The Challenges Before Indian Commerce Education and Remedied on IT, seminar on – Role of Commerce Education in Vision 2020, K.J.Somaiya College of Arts, Comm & Sci College, Kopargaon,Page No.106-107 , 13-14 Feb 2012**
- 6) **Cyber Security : Information Benefits & Drawbacks, seminar on - Cyber Security, K.J.Somaiya College of Arts, Comm & Sci College, Kopargaon Vol No. IV, Page No.20-24, 11 Feb 2013**
- 7) **Foreign Direct Investment & Agricultural Sector, seminar on - India's FDI Policy, Chandraroop Dakale Jain, College of Commerce, Shrirampur. Vol No. II, Page No.282-293, 8-9 Mar 2013**
- 8) **Effect of Crises on Indian Economy, seminar on - Economic Crisis and India's Movement Policy, RBNB College, Shrirampur, Page No. 106-109, 11-12 Sept Mar 2013**
- 9) **Conceptual Development and History of Income Tax and Income Tax Laws in India, Conference on – Recent Trends in Accounting, Taxation And Auditing, Sangamner College, Sangamner, Page No. 51-56 , Mar 2013**
- 10) **Devaluation of Money in India, seminar on – Challenges Before Indian Economy, Padamshri Vikhe Patil Arts, Comm & Sci College, Pravaranagar, Page No.239, 17-18 Aug 2013**
- 11) **Indian Agriculture Outlook & Challenges – Agro Base Industries, seminar on – Indian Agriculture Outlook & Challenges, C.D. Jain College of Commerce, Shrirampur, Page No.160-162 , 12-14 Sep 2013**

- 12) Vocational Education in India, Indian Journal of Management Review, Arts, Commerce & Science College, Satral, Vol No. II, Page No.97-98, Oct 2013
- 13) Changing Landscape of Finance in Various Sectors in India, seminar on – Inclusive Growth and Sustainability- Role of Commerce, 66th All India Commerce Conference, Bangalore University – Bangalore Faculty of Commerce, Page No. 27 , 5-7 Dec 2013
- 14) Services Marketing Challenges in Telecommunication, Conference on – Corporate Social Responsibility and Sustainability, 67th All India Commerce Conference, KIIT University, Bhubaneswar, Faculty of Commerce, 27-29 Dec 2014
- 15) Challenges of Internet Banking in India, seminar on - Impact of E-Banking on Indian Trade System, Arts, Comm & Sci College, Kolhar, Page No.103-111 , 15-16 Dec 2014
- 16) Emerging Challenges of Rural Agriculture Marketing in Globalization in India, Conference on – Startup India: Opportunities and Challenges, 69th All India Commerce Conference, University of Lucknow (UP) Faculty of Commerce, Page No.45 , 11-13 Nov 2016
- 17) Trade & Investment between European Union & India, seminar on – India’s Role in South Asia, SMBST College, Sangamner, Page No. 17-21,Oct-Dec 2016
- 18) Rural Agriculture Sector in India-Employment & Entrepreneurship, Conference on – Remonetisation : Politics Vis-à-vis Economics, 70th All India Commerce Conference, The IIS University – Jaipur Faculty of Commerce, Page No. 524 , 12-14 Oct 2017
- 19) Impact of GST on Indian Economy, Seminar on - Goods and Service Tax : Boon or Bane, C.D. Jain College, Shirampur, Page No- 80-82, 29-30 Dec 2017
- 20) The M-Commerce Issue and Problem in India, Conference on - Recent Trends in Commerce And Management, Hon. Balasaheb Jadhav Arts, Comm & Sci College, Ale, Tal-Junner, Pune, Page No.182-184 , Jan 2018
- 21) Enterprise Risk Management, Conference on - Recent Trends in Commerce And Management, Hon. Balasaheb Jadhav Arts, Comm & Sci College, Ale, Tal-Junner, Pune, Page No.182-184 , Jan 2018
- 22) US & China Trade War : Great Opportunity to India, Commerce Conference 2019, 72th All India Commerce Conference, KIIT University – Bhubaneshwar Page No. 66 , 22 – 24 Dec 2019

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